



TWO DEGREES, ONE PATH

TRANSFER PATHWAY GUIDE 2024-2025

Associate of Arts in Pre-Sport Administration
at UC Clermont College to
Bachelor of Science in Business Administration – Sports Business and
Event Management Major at the Haile/US Bank College of Business,
Northern Kentucky University

Overview

Completion of the following curriculum will satisfy the requirements for the Associate of Arts (AA) in Pre-Sport Administration degree at UC Clermont College and leads to the Bachelor of Science in Business Administration (BSBA) – Sports Business and Event Management Major degree at Northern Kentucky University (NKU).

Degree Requirements for UC Clermont

To earn a degree at UC Clermont, a student must complete a minimum of 60 credit hours, attain a minimum cumulative GPA of 2.0, and earn a minimum of 15 credit hours at the institution awarding the degree.

Admission Requirements to NKU

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU. The BSBA is a selective admission program. All BSBA students, including transfer students, enter as pre-majors prior to earning full admission to the major.

BSBA pre-majors must complete each of the six designated selective admission courses (ACC 200, ACC 201, BUS 230, ECO 100, ECO 101, and MKT 205, or approved UC Clermont course equivalents) in the BSBA Business Core with a grade of C- or better and earn an overall NKU GPA of 2.50 or better or a minimum GPA of 2.50 in the six selective admissions courses to be admitted into any BSBA major. All transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses)

in order to establish an NKU GPA before applying for admission to the BSBA major. Students must meet pre-requisites for each course.

Degree Requirements for NKU

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. All students successfully completing the BSBA major in Sports Business and Event Management automatically earn an interdisciplinary Minor in Business as part of their required course of study for the degree.

**UC CLERMONT COLLEGE AA IN PRE-SPORT ADMINISTRATION TO
NKU BSBA SPORTS BUSINESS AND EVENT MANAGEMENT MAJOR CHECKLIST**

UC Clermont College

Category 1: UC Clermont Requirements for the AA in Pre-Sport Administration

UC Clermont Course	Course or Category	Credits	NKU Course	Completed
PRFS 1100	First Year Experience UC Clermont College	1	UNV 100T	
	Ohio Transfer 36 (General Education) Requirements			
ENGL 1001	English Composition	3	ENG 101	
ENGL 2089	Intermediate Composition	3	ENG 102	
COMM 1071	Business Communication	3	CMST 101	
STAT 1034	Elementary Statistics I	3	STA 113	
ECON 1001	Introduction to Microeconomics	3	ECO 101	
TBS XXX	Social/Behavioral Sciences 2	3	TBD XXX	
SMGT 2040	Ethical Issues in Sport	3	SPB 330	
TBS XXX	Arts/Humanities 2	3	TBD XXX	
TBS XXX	Natural Science with Lab	4	TBD XXX	
TBS XXX	Natural Science	3	TBD XXX	
PSYC 1001	Introduction to Psychology	3	PSY 100	
SOC 1001	Introduction to Sociology	3	SOC 100	
	Pre-Sport Administration Requirements			
SMGT 1001	Introduction to Sport Administration	3	SPB 100T	
SMGT 1090	Sport Administration Professional Experience I	1	SMGT 1090 + SMGT 2090 = SPB 496	
SMGT 2090	Sport Administration Professional Experience II	1	SMGT 1090 + SMGT 2090 = SPB 496	
ACCT 2081	Financial Accounting	3	ACC 200	
ACCT 2082	Managerial Accounting	3	ACC 201	
BLAW 2080	Legal Environment of Business	3	BUS 230	
ECON 1002	Introduction to Macroeconomics	3	ECO 100	
IS 2080C	Digital Technologies for Business	3	BIS 101	
MKTG 2080	Introduction to Marketing	3	MKT 205	
STAT 1035	Elementary Statistics II	3	STA 205	
	Total Associate Degree Hours	64		

Note: Students can take BANA 2080 in place of taking both STAT 1034 and STAT 1035.

The following courses transfer into the BSBA Sports Business and Event Management Major at NKU:

SMGT 2030: Economics of Sport equates to SPB 307: Moneyball: Economics of Sports & Events

SMGT 2011: Sport Governance equates to SPB 394: Topics: Sports Business Issues

Northern Kentucky University

Category 2: NKU Business Core Requirements for the BSBA

NKU Course	Course	Credits	UC Clermont Course	Taken at UC Clermont
ACC 200	Introductory Financial Accounting	3	ACCT 2081	x
ACC 201	Introductory Managerial Accounting	3	ACCT 2082	x
BIS 300	Management Information Systems	3		
BIS 380	Quantitative Analysis for Business	3		
BUS 230	Legal Environment	3	BLAW 2080	x
BUS 301	Business Professionalism/Career Prep	3		
BUS 330	Ethics: Managerial Decision Making	3		
ECO 100	Principles of Macroeconomics	3	ECON 1002	x
ECO 101	Principles of Microeconomics	3	ECON 1001	x
FIN 305	Principles of Finance	3		
MAT 114	Finite Mathematics	3	MATH 1029	
MGT 300	Behavior in Organizations: Understanding Organizational Life	3		
MGT 303	Foundations of International Business	3		
MGT 305	Operations Management in Business	3		
MGT 490	Business Policy	3		
MKT 205	Principles of Marketing	3	MKTG 2080	x
STA 205	Statistical Methods	3	STAT 1035	x
	Subtotal Business Core Credit Hours Taken at NKU	30		
	Subtotal Business Core Credit Hours Taken at UC Clermont	21		
	Total Credit Hours Required for the Business Core	51		

Category 3: NKU Major Requirements for the BSBA in Sports Business and Events Management

NKU Course	Course	Credits	UC Clermont Course	Taken at UC Clermont
MKT 310	Selling Skills	3		
SPB 200	Rivalry and Rituals: International Sport	3		
SPB 305	Sports Marketing and Events Research	3		
SPB 307	Moneyball: The Economics of Sports and Events	3	SMGT 2030	
SPB 335	Event Planning and Management	3		
SBP 350	Revenue Generation in Sports and Events	3		
TBS XXX	Select one sports business and event management elective	3	SMGT 2040 = SPB 330 (3 cr) SMGT 1090 + SMGT 2090 = SPB 496 (2 cr)	x
Subtotal Major Credit Hours		18		

Category 4: Additional Requirements at NKU

NKU Course	Course	Credits	UC Clermont Course	Taken at UC Clermont
Subtotal Elective (300/400 level) Hours		8		
Total Baccalaureate Degree Credit Hours		120		

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