Northern Kentucky University
Haile College of Business
Department of Management
MGT-396 GSCM Internship
Spring, 2023

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                                                                       Office Hours: TBD

Our Mission:
The mission of the Haile College of Business is to educate and connect with Northern Kentucky/Greater Cincinnati communities by delivering globally relevant, innovative, and sustainable programs and practices while engaging in scholarly and applied inquiry.

We Value:
- Faculty who are actively and personally engaged with our students both inside and outside the classroom
- A strong mix of interdisciplinary intellectual contributions, while focusing on discipline-based, pedagogical, and applied scholarship
- Meaningful and impactful professional engagement with the business community
- The development of a global mindset by faculty, staff, and students
- Broad-based participation by faculty, staff, and students in public engagement activities that foster altruism and civic-mindedness

Assurance of Learning:
The College of Business has established learning outcomes for all its majors. All business majors share some learning outcomes, and some learning outcomes are specific to the majors. By graduation, Management majors should accomplish each of the following:

- Understand and integrate core Management knowledge
- Demonstrate effective Leadership skills
- Demonstrate effective Teamwork skills
- Demonstrate effective Written and Oral communication skills
- Demonstrate effective Critical thinking/Problem solving skills

Course Description

This course provides credit for experiential learning gained through a GSCM internship. A suitable internship assignment requires application of theoretical knowledge in solving business problems through consulting and counseling with business owners; group work in case analysis and problem solving. Internships are designed to provide class credit for students to apply their knowledge and skill to work-related projects and to further develop their knowledge and skill in Global Supply Chain Management

Course Learning Objectives

1) Further develop written and verbal communication skills to effectively be a contributing member within your workplace environment.
2) Conduct a variety of Global Supply Chain Management related tasks and functions as delineated within the hiring company's job description.
3) Develop and/or enhance teamwork skills by establishing interpersonal relationships and working cross-functionally so as best to achieve the goals and

   objectives as determined by the hiring firm.
4) Formulate better critical thinking skills through independent contribution or by working within a team-based environment to solve problems within the workplace.
5) Build initiative skills by seeking challenges, expansion of responsibilities through increased scope or scale, or by finding and applying appropriate resources to assist with accomplishing the stated tasks and responsibilities within your Global Supply Chain Management internship assignment.
6) Demonstrate the application of knowledge from your Global Supply Chain Management academic studies within your work scope.

Course Components & Grading

Component	Points	Weighting
Weekly Work Diary – 1st Half	50	~ 25%
Mid-term Progress Review & Evaluation	50	~ 25%
Weekly Work Diary – 2nd Half	50	~ 25%
Final Progress Review & Evaluation	50	~ 25%
Total	**= 200**	**~ 100%**

Notes: All assignments are due at midnight on the day indicated
    Late assignments will be assessed a 20% penalty per calendar day late
    Letter grades are assigned per the following scale:

A	A-	B+	B	B-	C+	C	C-	D+	D	F
93-100	90-92	87-89	83-86	80-82	77-79	73-76	70-72	67-69	60-66	0-59

Mid-term Grades:
No midterm or final exams apply to this class; midterm grades will not be posted.

Student Honor Code:
This Student Honor Code [the "Honor Code"] is a commitment by students of Northern Kentucky University, through their matriculation or continued enrollment at the University, to adhere to the highest degree of ethical integrity in academic conduct. It is a commitment individually and collectively that the students of Northern Kentucky University will not lie, cheat, or plagiarize to gain an academic advantage over fellow students or avoid academic requirements.

The purpose of the Honor Code is to establish standards of academic conduct for students at Northern Kentucky University and to provide a procedure that offers basic assurances of fundamental fairness to any person accused of violations of these rules. Each Northern Kentucky University student is bound by the provisions of the Honor Code and is presumed to be familiar with all of its provisions. Students also should aspire to conduct themselves in a manner that is consistent with the highest degree of ethical integrity in all matters, whether covered in the Honor Code or not. The success of this commitment begins in the diligence with which students uphold the letter and the spirit of the Honor Code. Students may view the complete honor code at http://deanofstudents.nku.edu/policies/student-rights.html#policies

Accommodation due to disability:
The University is committed to making reasonable efforts to assist individuals with disabilities in their efforts to avail themselves of services and programs offered by the University. To this end, Northern Kentucky University will provide reasonable accommodations for persons with documented qualifying disabilities. If you have a disability and feel you need accommodations in this course, you must present a letter to me from the Disability Programs and Services Office (SU 303), indicating the existence of a disability and the suggested accommodations. More information can be found at http://disability.nku.edu

Canvas:
We will be using Canvas, a web-based learning management system. Canvas is used to post course information including the syllabus and handouts, class lecture/discussion materials, grades, announcements and other important information. Plan to check the Canvas course

page at least a few times a week. All work must be submitted through the Canvas assignments function.

The Canvas interface was optimized for desktop displays, so using small form factors such as phones may not be a pleasant experience in using Canvas. For the best user experience, please download the Canvas mobile applications. Keep in mind that smartphone unlimited data plans may limit the use of the mobile hotspot feature.